

# Andrew Fenner

## Campaigns and Events Producer

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### Profile

As an award-winning producer of campaigns and events I have produced exciting and engaging content for audiences ranging from tots to teens. Activities have ranged from producing 2-day music festivals to getting the nation into coding, astronomy and art.

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### Transferable Skills

- **Working with Partners:** I have managed a number of relationships with partners and stakeholders including international blue-chip companies.
  - **Budgeting:** managed production budgets of £750K.
  - **Home working:** I often WFH and have edit produced and set up programmes from home during lockdown. I have reliable fibre broadband and a dedicated workspace at home.
  - **People Skills:** managed teams of varying sizes and have a reputation as a firm, fair and fun manager. I have mentored talent and encourage personal development in my teams.
  - **Editorial Judgement:** having worked with the BBC for over 25 years, I have strong editorial judgement and a working knowledge of the BBC's values and policies.
  - **Resilience:** all projects have setbacks, but I have successfully overcome all barriers and problems to successfully complete any task I have been contracted to fulfil.
  - **Working with Children & Families:** worked with children, families and vulnerable adults. DBS Certified (Cert No: 001558142041).
  - **Organisational Skills:** commended in use of Mind Maps, Outlook, whiteboards etc.
  - Plus **directing, self-shooting, postproduction, scriptwriting, commercial drone pilot and multiplatform skills.**
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### Selection of Relevant Campaigns and Event Producer Credits

#### **CBBC Summer Social – Event (2018 & 2019)**

I managed the team that produced content for this 2-day event. Over 20,000 people enjoyed acts including Busted, Freya Ridging, Pixie Lott and John Newman as well as acts and presenters from CBBC and CBeebies. There were also Q&A sessions, sport sessions, bespoke stage shows and a Doctor Who VR Experience.

#### **Terrific Scientific – Campaign (2017)**

I was one of the producers on Terrific Scientific which was a pan BBC science campaign running in primary schools throughout 2017. I was responsible for the phase of the project that encouraged families to take part in simple experiments at home. Part of my task was managing the team responsible for securing talent from key BBC brands such as Masterchef, Casualty and Football Focus to take part in films promoting the campaign. I also produced the films explaining how to do the experiments.

#### **The Big Bang - Event (2017)**

I produced content for BBC Learning at the Big Bang Science Fair which took place at the NEC in March. The content reflected the campaigns of Terrific Scientific, Terrific Scientific:DIY and the micro:bit.

#### **Body Positive/Don't Hit Snooze – online campaign for BBC Sport (2016)**

Here I produced a campaign to encourage teenagers to not hit the snooze button on their alarms and make use of that 9 minutes to do something productive. I shot and edited a number of films

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as well as managed/mentored AP's with their films. The campaign required liaising with many sports bodies and internal BBC brands and departments, as well as producing creative and engaging films.

#### **CBBC Live – Event (2014 & 2015)**

I produced BBC Learning Content for CBBC Live. This was joint venture with CBBC and BBC North. My team produced content for 4 Zones (Creative, Storytelling, Sport and Music and Dance). The event attracted 35,000 visitors.

#### **Make it Digital Tour - Event (2015)**

The Make it Digital Campaign was a pan BBC initiative to get people coding. The tour visited 13 locations across the UK from June to September 2015 and was visited by over 134,000 people. I was the lead producer and was responsible for managing the team that generated the content for the zones such as the Doctor Who and Weather Zones. I also managed the delivery of 50% of the events (alternating with another Producer) travelling the country in the process.

#### **Stargazing Live - Event (2014 & 15)**

I produced the BBC Learning event for Stargazing Live in 2015. This involved managing a team to produce an event in March to coincide with the Solar eclipse. It had various zones, a rolling stage show, a Q&A with an ESA Astronaut and panel discussions. The event was the base for OB's in the Stargazing Live TV show.

Over the course of the day we were visited by over 1,000 pupils from 17 different local schools (BBC Learning's biggest school event ever) as well as broadcasting a "Live Lesson"; a programme specially made for schools which was broadcast via the Stargazing web site.

#### **BBC Learning at the Edinburgh Festival - Event (2014)**

My team produced weekend content for the “Blue Tent”, a 315 seat auditorium; and the “Pink Tent” which had drop in activities and workshops. The event attracted over 27,000 visitors across the 4 weekends. The weekends were themed as Science, Storytelling, Music and Art.

#### **The Little Painting Challenge – Campaign (2014)**

I spent a brief time on this project taking it from the development stage into production. I turned objectives into workable ideas and started to put them into action. It managed many relationships and expectations within the team, with internal BBC stakeholders and external partners. My time on this project was short, but I left it confident that it was in good shape for my successor to take over and run with.

### **Other Credits**

#### **Producer Director**

[Saturday Mash Up](#) – CBBC (2021); [The Great British Menu](#) – BBC 2 (2020); [Songs of Praise](#) – BBC 1 (2008-22); The Pope's Inauguration – BBC 1 (2013); [The One Show](#) – BBC 1(2007-13); [Countryfile](#) – BBC 1 (2007).

#### **Edit Producer**

[Morning Live](#) – BBC 1 (2023-4); [Unforgettable](#) – C5 (2022); [Dirty Rotten Scammers](#)- BBC1 (2021); [Monty: Our WW2 Hero](#) – C5 (2020); [Cash Trapped](#) – ITV (2018); [Sam and Mark's Big Friday Wind Up](#) - CBBC (2018); [Robbed, Raided and Reunited](#) – BBC 1(2012); [Rip Off Britain](#)– BBC 1 (2011); [Filthy Rotten Scoundrels](#) –BBC 1 (2011).

#### **Writer**

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Had sketches commissioned for *Big Fat Like* – CBBC (2020)

### Directing Assistant Producer

[James May's Top Toys](#) - BBC 2(2005).

### Researcher

A Question of TV – BBC 1 (2001); I love the 90's – BBC 2 (2001); This is... - BBC 2(2001);  
Radio 1 – Turn it Up Loud – BBC 3 (2001).

### Documentary Producer

Steve Lamacz – Radio 1 (1999-2000).

### Broadcast Assistant

The Mark Radcliffe Show – Radio 1 (1999-2000); The Message – Radio 4 (1998);  
The Media Show – 5 Live (1998).

### Broadcast Journalist

BBC Radio Lancashire (1993-98).

### Non-Broadcast Credits

Corporate Film Production, [Audio Book Production](#), Media Training and Lecturing.

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### Awards

- 2023 *RTS NW* – Best Factual Series- *Winner* –Morning Live
- 2019 *RTS NW* - Best Entertainment Show - *Winner* -Sam and Mark's Big Friday Wind Up
- 2016 *The Lovies* - Best use of video in a social campaign – *Bronze* – Body Positive.
- 2015 *EVCOM Live Awards* - Public Event - *Silver* - Make It Digital.
- 2015 *UK Events Awards* – Educational Event of the Year – *Commended* – Make It Digital.
- 2001 *Sony Awards*– The Music Programming Award - *Gold* - The Mark Radcliffe Show.

### Qualifications

2000 - *NVQ* - Broadcast Journalism (Level 4); 1993 - *Diploma* - Chartered Institute of Marketing  
Diploma: 1992 - *Degree* - BA (Hons) Business Studies. (2:1).

### Training, Skills & Achievements

Numerous BBC & Skillsset training courses including: Self-shooting; Lighting; Journalism; Producing;  
Health and Safety; TV News reporting; Legal; Compliance and various other online courses.

### Education

1988-92 The University of Teesside, Middlesbrough, Cleveland. TS1 3BA.  
1987-88 Hugh Baird College of FE, Bootle, Merseyside. L20 7EW.  
1980-87 Ormskirk Grammar School, Ruff Lane, Ormskirk, Lancs. L39 4QY.

In my spare time, I enjoy sprint triathlons, power kiting, drone piloting and photography. I am a trustee & director of a local charity and a lay preacher.

References on request.

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